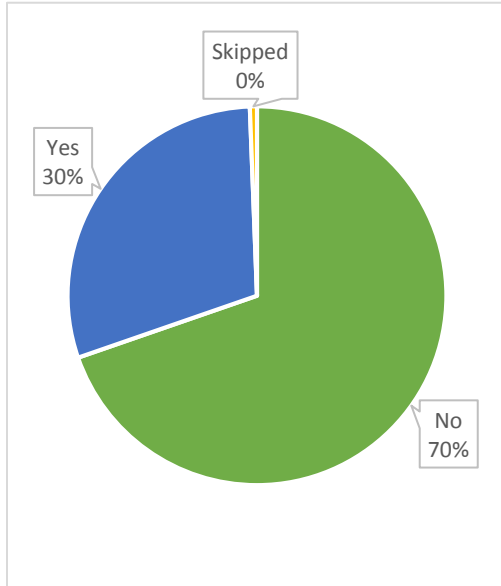


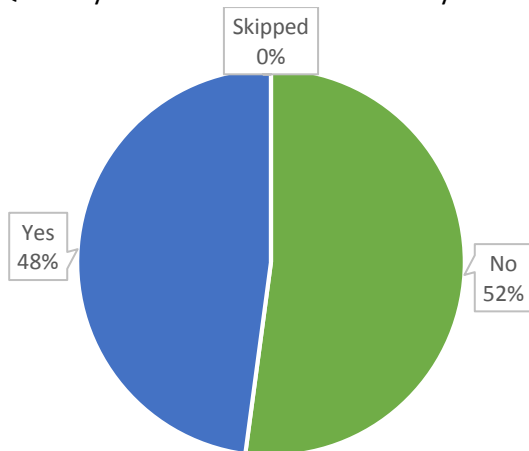
## Kindersley Culture Plan Survey #2 Identifying Kindersley's Culture

Q1. Did you complete Kindersley Culture Plan Survey #1?



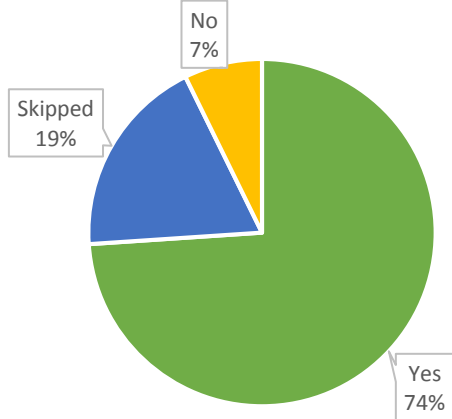
No	115
Yes	49
Skipped	1

Q2. Did you know that the community is undertaking a Culture Plan?



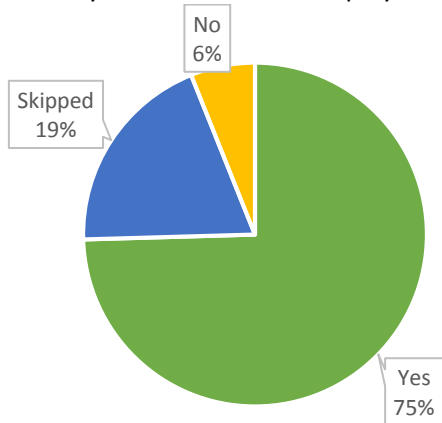
No	86
Yes	79
Skipped	0

Q3. From Survey #1, respondents were asked to describe “culture in one word. The top three responses were: community, way of being and traditions. Do you agree with this definition?



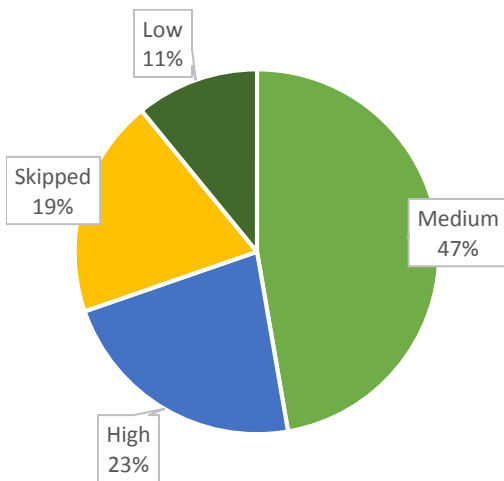
Yes	122
No	12
Skipped	31

Q4. Do you think culture can play a role in improving the negative feelings in our community?



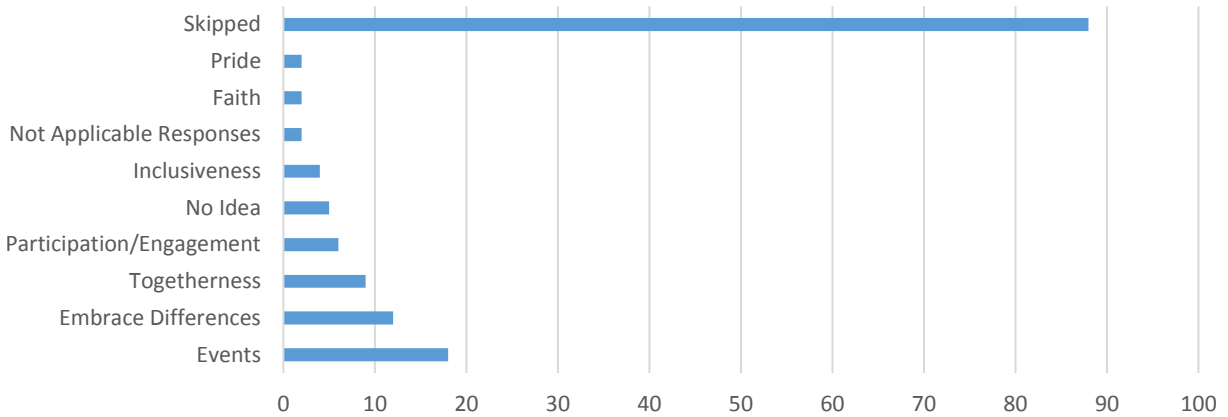
Yes	123
No	10
Skipped	32

Q5. 97% of respondents from Survey #1 identified Culture as an important aspect of a community. How would you describe your personal interest in cultural programs and events?



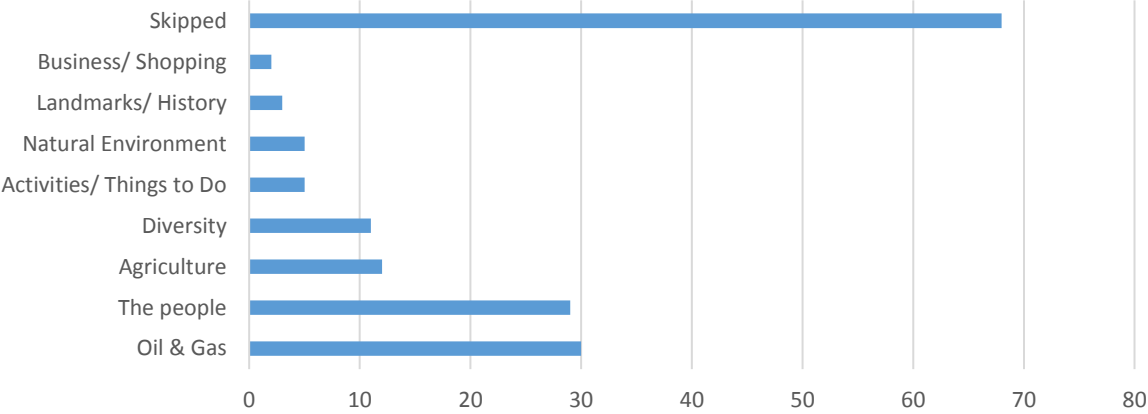
Medium	78
High	37
Low	18
Skipped	32

Q6. Culture is considered an important pillar of a sustainable community. Can you think of one idea from a cultural perspective that may improve the quality of life in Kindersley?



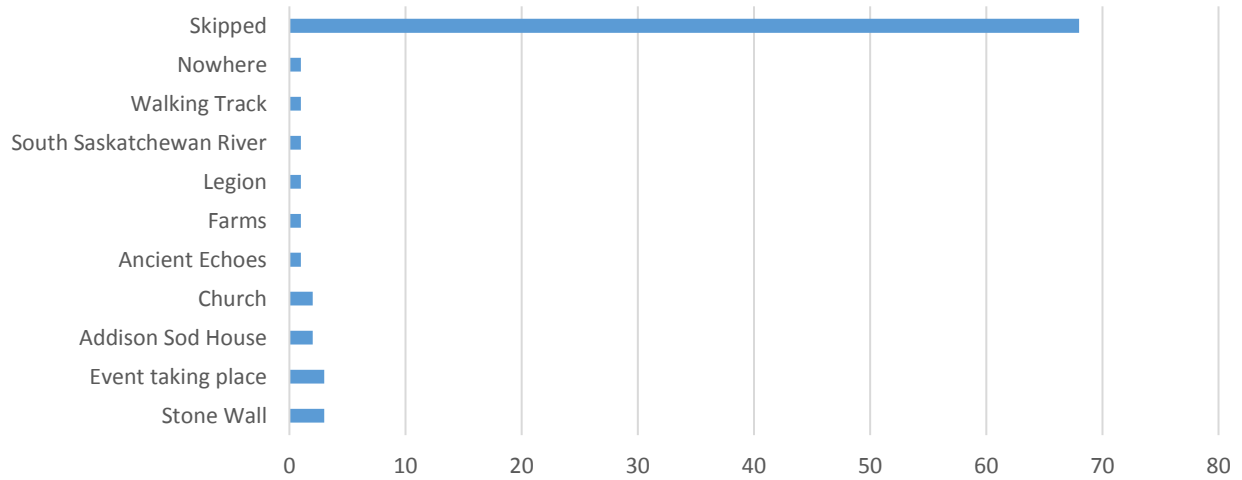
Events	General, Cultural display, Showcase	18
Facilities	Cultural Arts, Parks, Recreation	13
Embrace Differences	Learn about culture's in the community, Celebrate	12
Togetherness	Sense of belonging or 'oneness', Community/Group/ Business Support	9
Participation/Engagement		6
Positivity	Remove negative attitudes	6
Interactivity	Resources connecting efforts (online calendars, platforms), objects (sculpture, play equipment)	6
No Idea		5
Inclusiveness		4
Not Applicable Responses		2
Faith		2
Pride		2
Being Neighbourly		2
Stop seeing small town as a Metropolis		1
Having money doesn't mean you get what you want, you get what everyone wants		1
Skipped		88

Q7. Survey #1 asked what makes Kindersley unique and authentic. From the responses below, please select your first choice.



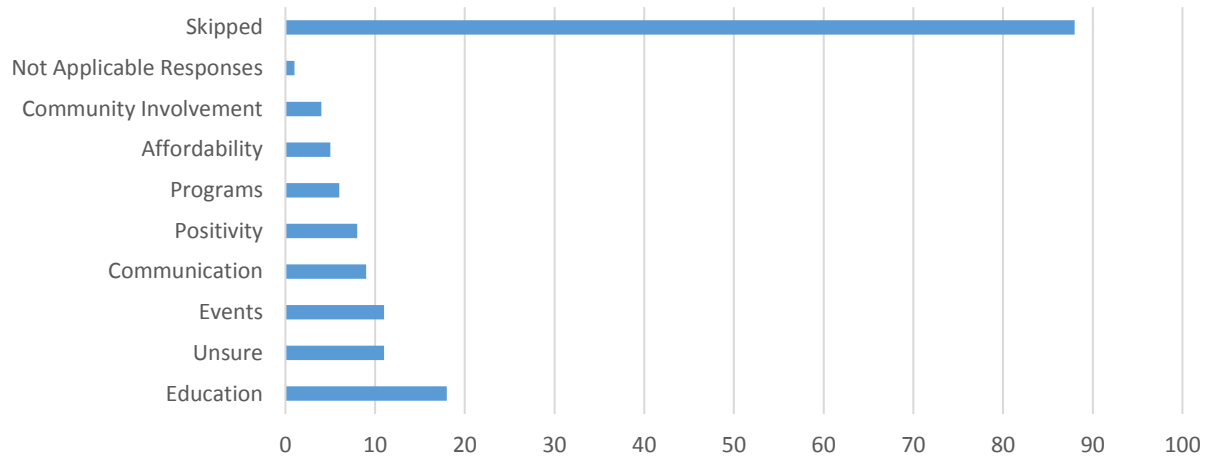
Oil & Gas	30
The people	29
Agriculture	12
Diversity	11
Activities/ Things to Do	5
Natural Environment	5
Landmarks/ History	3
Business/ Shopping	2
Skipped	68

Q8. When asked about where residents take their visitors in town, 54% of respondents in Survey #1 identified local attractions as their first option. Of the following local activities/locations, what are the top the you take visitors to?



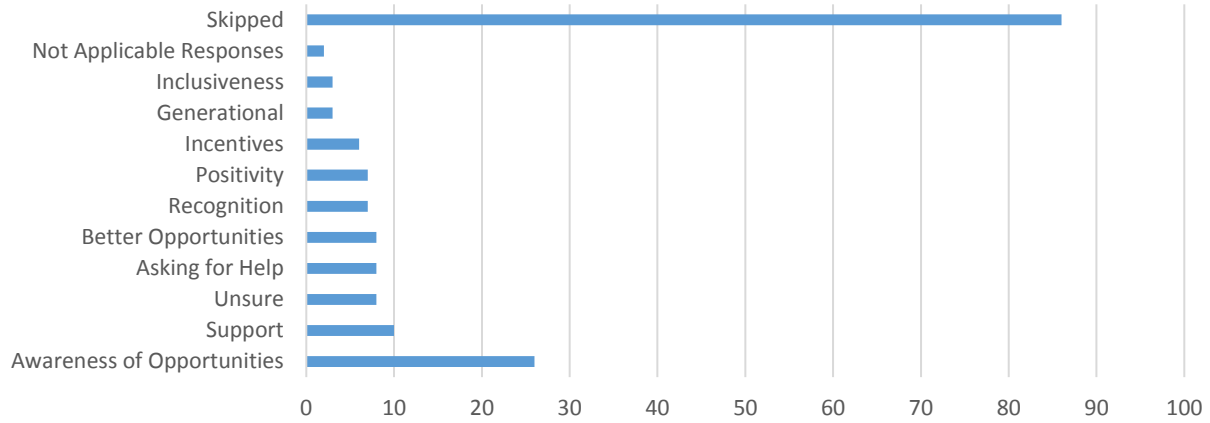
Stone Wall	3
Event taking place	3
Addison Sod House	2
Church	2
Ancient Echoes	1
Farms	1
Legion	1
South Saskatchewan River	1
Walking Track	1
Nowhere	1
Skipped	68

Q9. Survey #1 recognized Kindersley as diverse but not inclusive. What can be done to be more of an inclusive community?



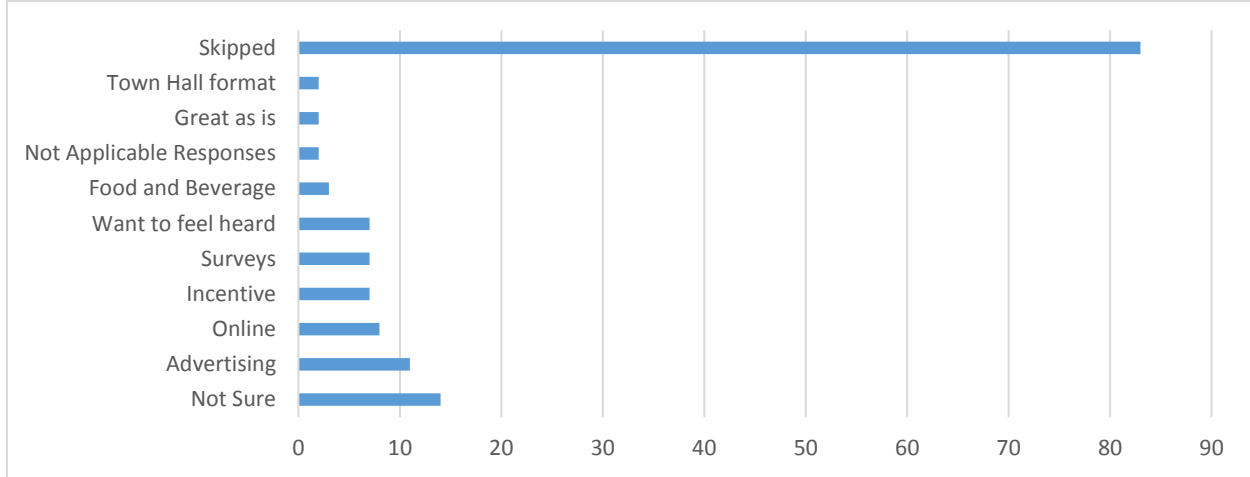
Education	Understand diversity in community, Celebrate, Tolerance	18
Unsure		11
Events		11
Communication	Better awareness of opportunities	9
Positivity	Rid negativity	8
Spaces	Pool, Meeting rooms, Areas for gathering	7
Programs		6
Affordability	Varying levels of economic statuses	5
Community Involvement	Retire 'Old Guard', Openness for new people to participate	4
More priorities than just Recreation	Feeling that anyone or needs outside of recreation is not relevant	2
Not Applicable Responses		1
Do not agree		1
Skipped		88

Q10. Respondents from Survey #1 acknowledged that they were least engaged in the community through volunteering, holding seats on committees and attending information sessions. Community groups and programs rely on volunteers. What do you think can be done to increase volunteerism in Kindersley?



Awareness of Opportunities	Communication, Central location to find opportunities, Contact information for opportunities	26
Support	Reduce Red Tape, identify benefits, reduce politics, guidance	10
Unsure		8
Asking for Help	Individual approach, approachable leaders, partnerships, youth	8
Better Opportunities	Less commitment, passion	8
Recognition	Verbal, print, token	7
Positivity	Rid negative attitudes, pride	7
Incentives	Token, opportunity	6
Generational	Instill values, societal changes	3
Inclusiveness	End cliques, welcomeness	3
Not Applicable Responses		2
Fines for not volunteering		1
Skipped		86

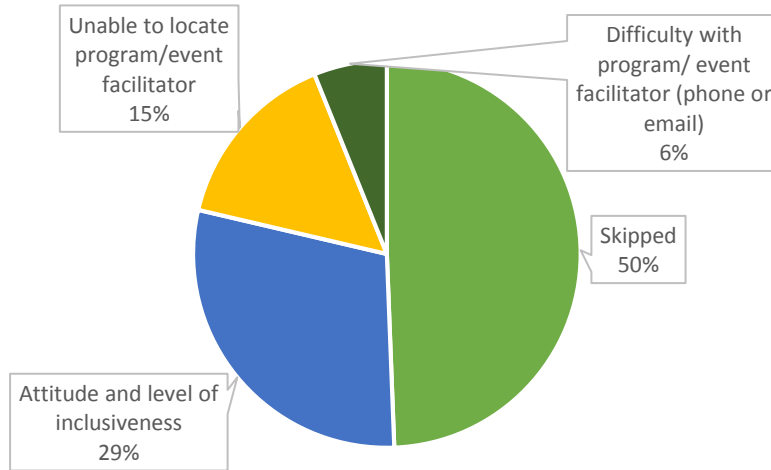
Q11. It is often difficult to get community feedback. What would make Community Information Sessions/Consultations more interesting for you to participate?



Not Sure		14
Advertising		11
Online		8
Incentive		7
Surveys		7
Want to feel heard	See ideas come to fruition, not let public feel like they are wasting time when a decision was already made	7
Short and Sweet		7
Connected to...	Other large events. Smaller community groups	7
Food and Beverage		3
Participation from Officials		3
New people		3
Not Applicable Responses		2
Great as is		2
Town Hall format		2
Childcare		2
Visual Aids		1
Skipped		83

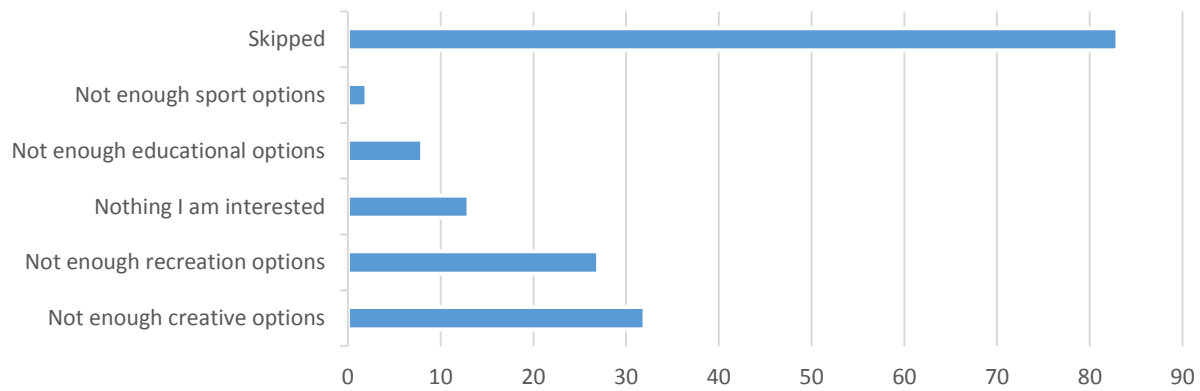


Q12. Customer Service



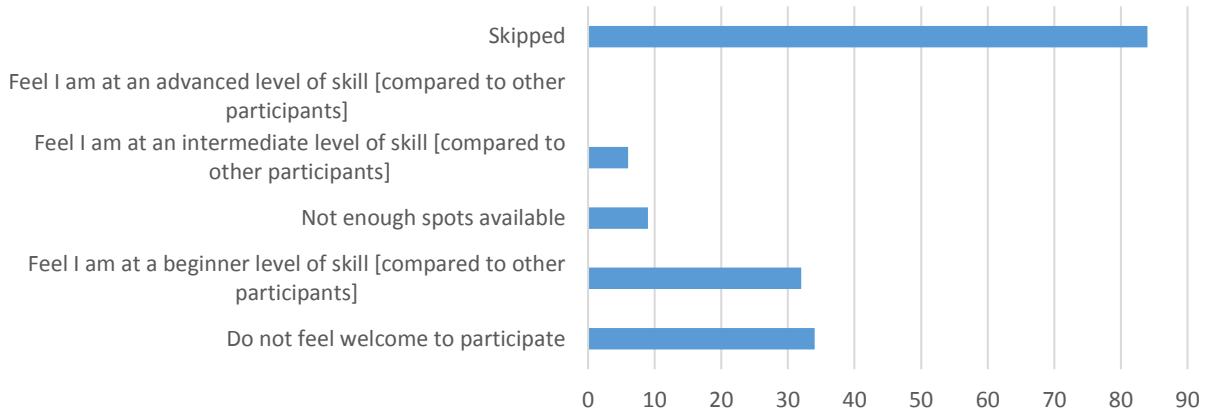
Attitude and level of inclusiveness	48
Unable to locate program/event facilitator	25
Difficulty with program/ event facilitator (phone or email)	10
Skipped	81

Q13. Variety of Activity



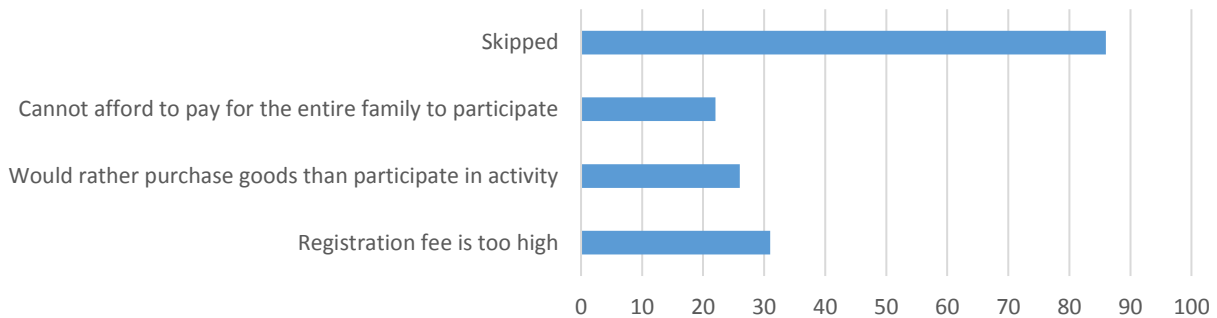
Not enough creative options	32
Not enough recreation options	27
Nothing I am interested	13
Not enough educational options	8
Not enough sport options	2
Skipped	83

Q14. Access



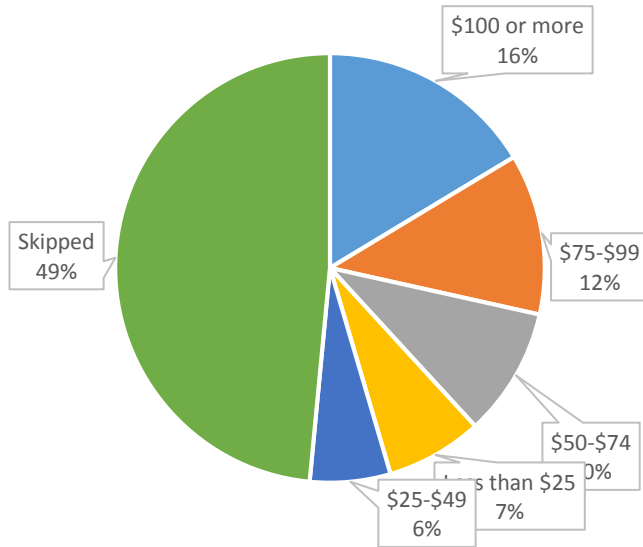
Do not feel welcome to participate	34
Feel I am at a beginner level of skill [compared to other participants]	32
Not enough spots available	9
Feel I am at an intermediate level of skill [compared to other participants]	6
Feel I am at an advanced level of skill [compared to other participants]	0
Skipped	84

Q15. Value



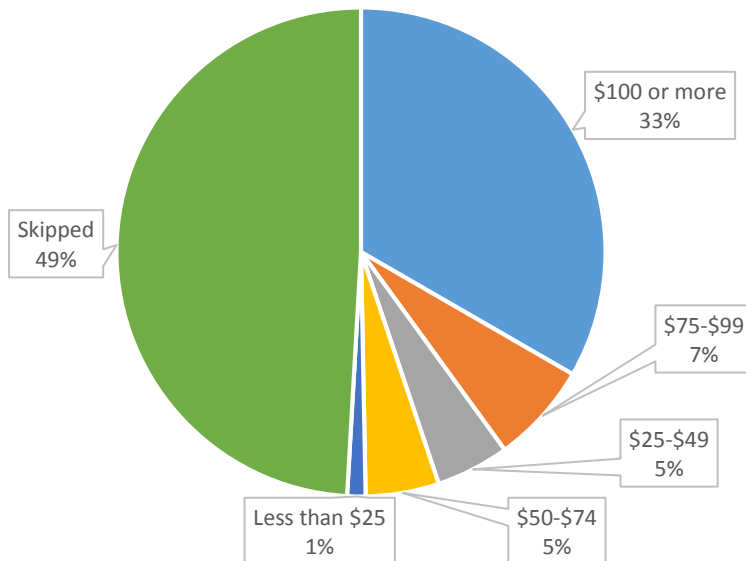
Registration fee is too high	31
Would rather purchase goods than participate in activity	26
Cannot afford to pay for the entire family to participate	22
Skipped	86

Q16. On average, how much would you say you spend dining out per month?



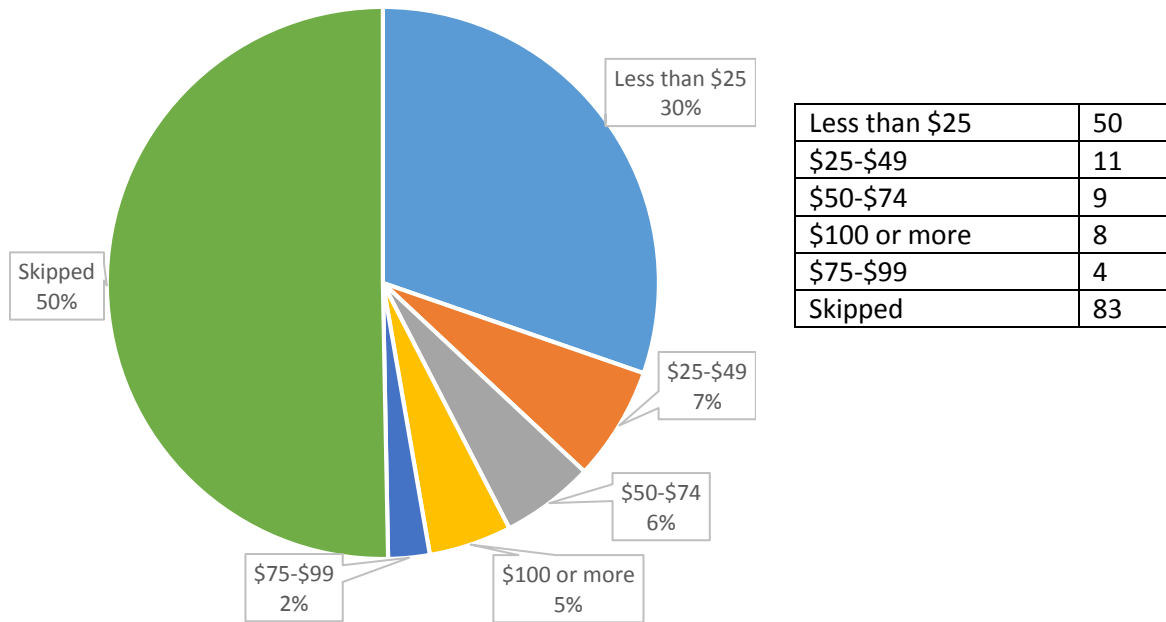
\$100 or more	27
\$75-\$99	20
\$50-\$74	16
Less than \$25	12
\$25-\$49	10
Skipped	80

Q17. On average, how much would you say you spend shopping locally per month? (exclude food)

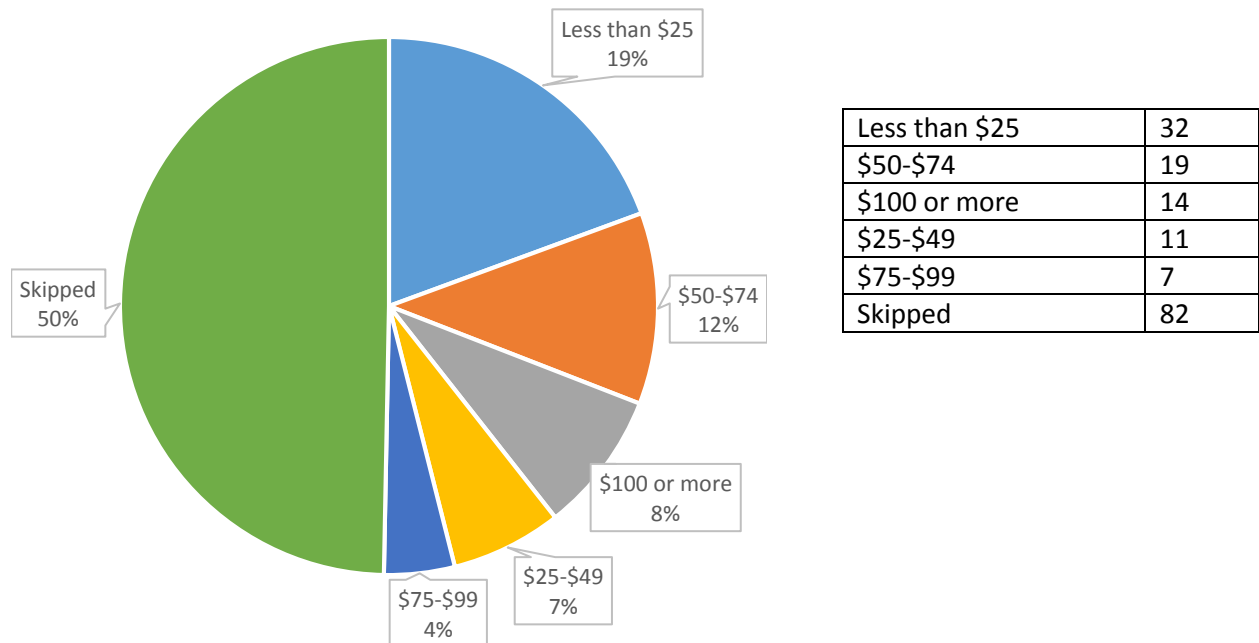


\$100 or more	55
\$75-\$99	11
\$25-\$49	8
\$50-\$74	8
Less than \$25	2
Skipped	81

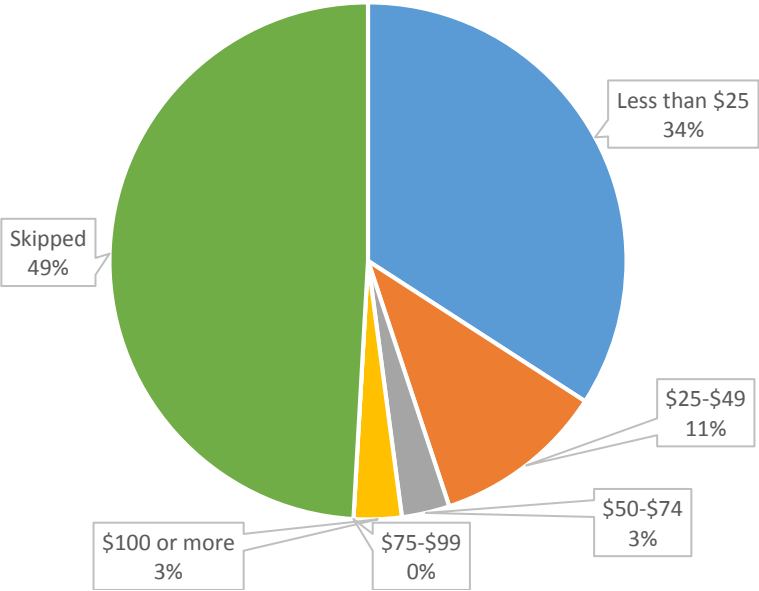
Q18. On average, how much would you say you spend on local sporting events in a month?



Q19. On average, how much would you say you spend on recreational activities in a month?

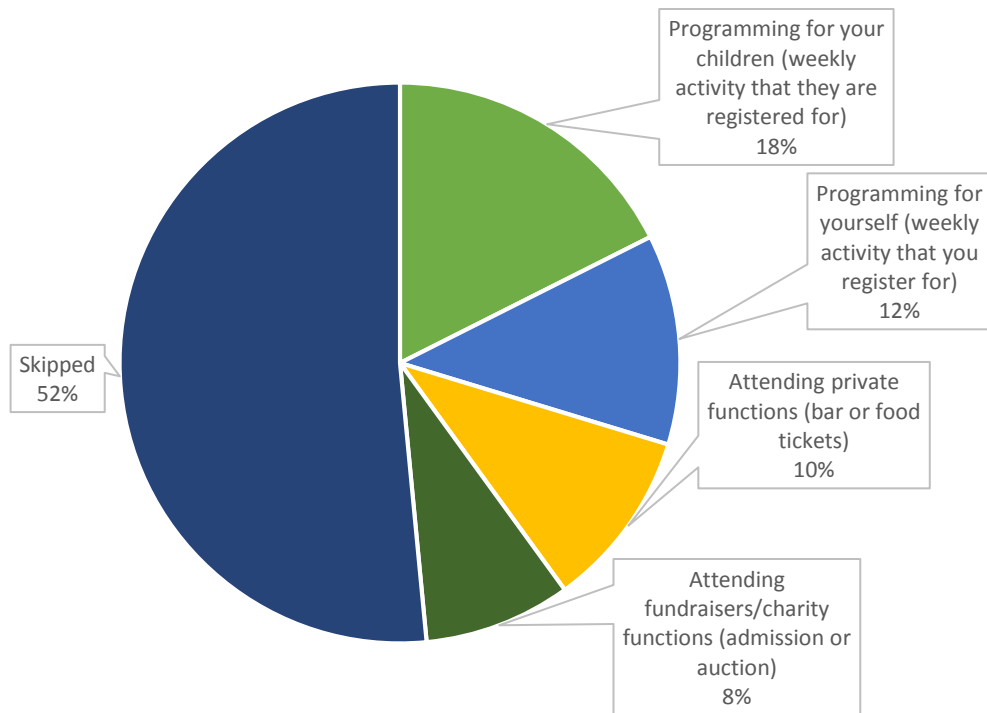


Q20. On average, how much would you say you spend on the performing or visual arts in a month?



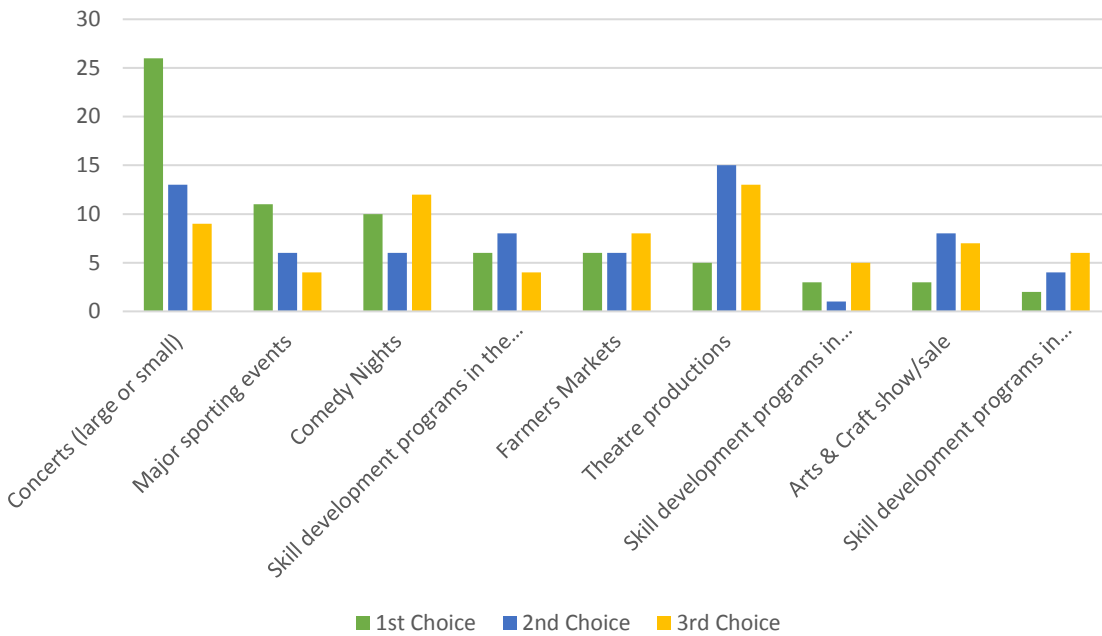
Less than \$25	57
\$25-\$49	18
\$50-\$74	5
\$100 or more	5
\$75-\$99	0
Skipped	82

Q21. When considering your monthly contributions to local culture (previous questions), what do you feel you spend the most on?



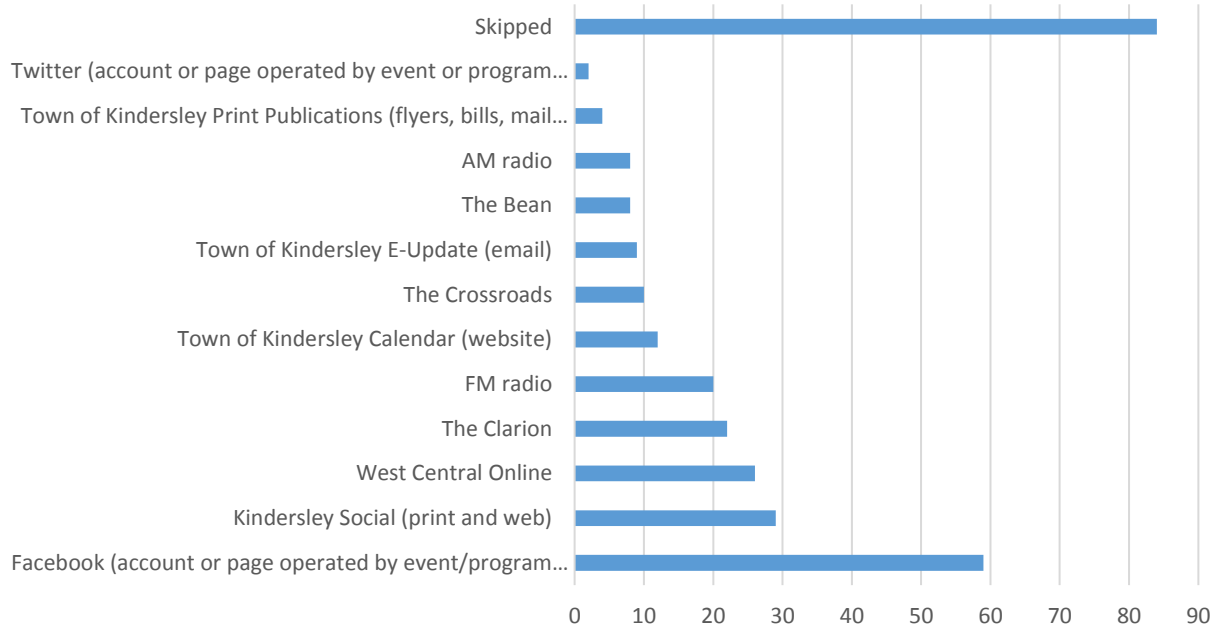
Programming for your children (weekly activity that they are registered for)	29
Programming for yourself (weekly activity that you register for)	20
Attending private functions (bar or food tickets)	17
Attending fundraisers/charity functions (admission or auction)	14
Skipped	85

Q22. What type of cultural programs would you like to see more of? Please rank (#1 as your top choice)



Concerts (large or small)	26	13	9	3	4	5	2	1	1	<b>64</b>
Major sporting events	11	6	4	5	5	5	6	10	11	<b>63</b>
Comedy Nights	10	6	12	7	8	4	6	5	9	<b>67</b>
Skill development programs in the arts	6	8	4	2	8	10	6	8	12	<b>64</b>
Farmers Markets	6	6	8	13	11	10	6	9	1	<b>70</b>
Theatre productions	5	15	13	7	7	8	4	4	5	<b>68</b>
Skill development programs in recreation	3	1	5	11	6	12	12	9	4	<b>63</b>
Arts & Craft show/sale	3	8	7	11	14	6	9	4	6	<b>68</b>
Skill development programs in sports	2	4	6	5	5	4	12	14	13	<b>65</b>
Skipped										<b>86</b>

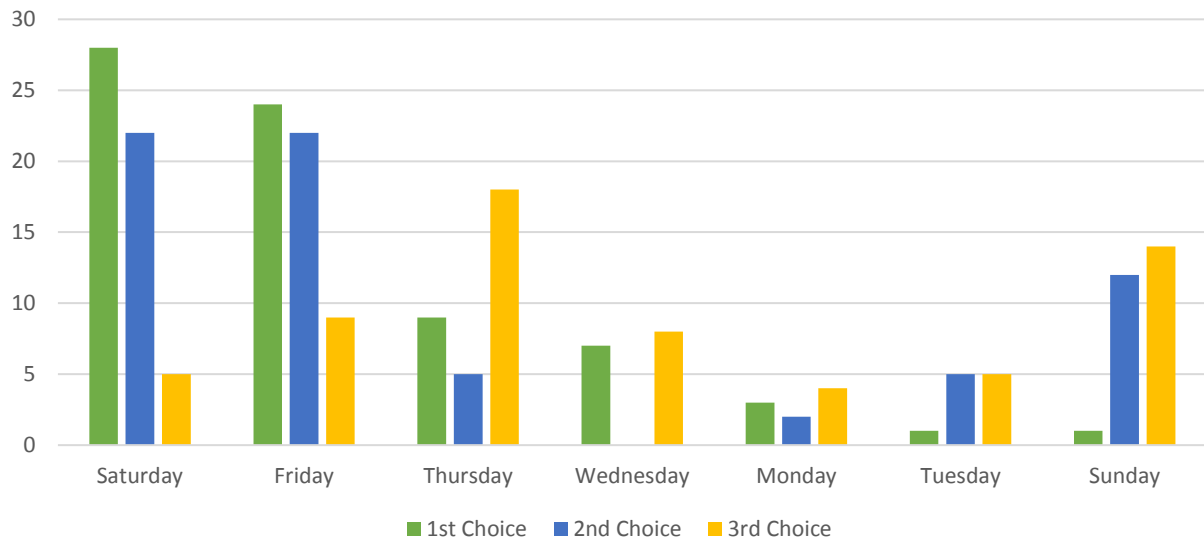
Q23. 74% of respondents in Survey #1 shared that Word of Mouth' is their primary source of information about activities/ events/ opportunities. 58% of respondents also identified their biggest barrier to participation was 'Not enough publicity/information'. In addition to 'Word of Mouth', what are your top three (3) sources to find out what is happening in our community?



Facebook (account or page operated by event/program hosts)	59
Kindersley Social (print and web)	29
West Central Online	26
The Clarion	22
FM radio	20
Posters in windows	16
Town of Kindersley Calendar (website)	12
The Crossroads	10
Town of Kindersley E-Update (email)	9
The Bean	8
AM radio	8
Bulletin Boards in establishments	8
Chamber of Commerce reader board on Main St.	6
Town of Kindersley Print Publications (flyers, bills, mail drop)	4
Instagram (account or page operated by event or program hosts)	3
Twitter (account or page operated by event or program hosts)	2
Digital Board (HWY 21/7)	1
Community Announcement Boards (Ditson Dr. and Railway Ave.)	0
Skipped	84

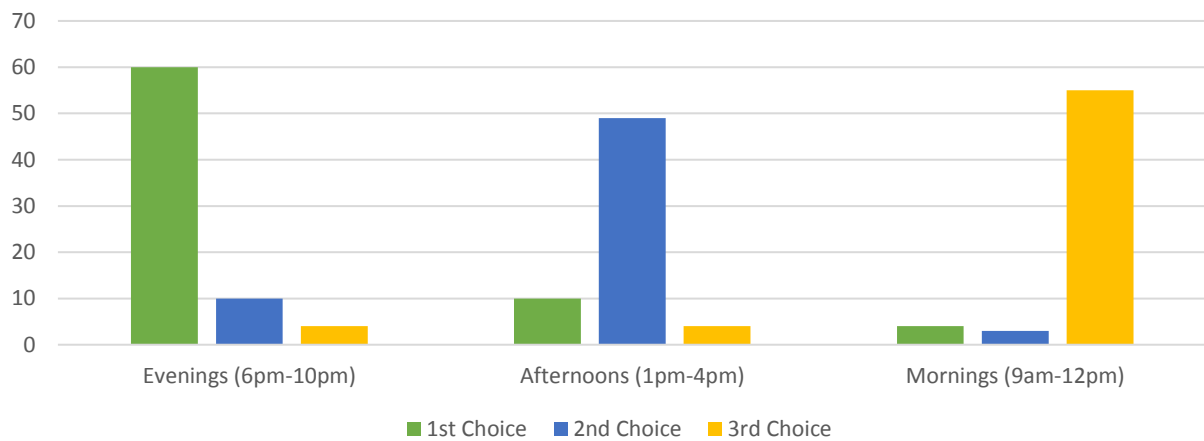


Q24. What days of the week are best to host programs or events? Please rank (#1 as your top choice)



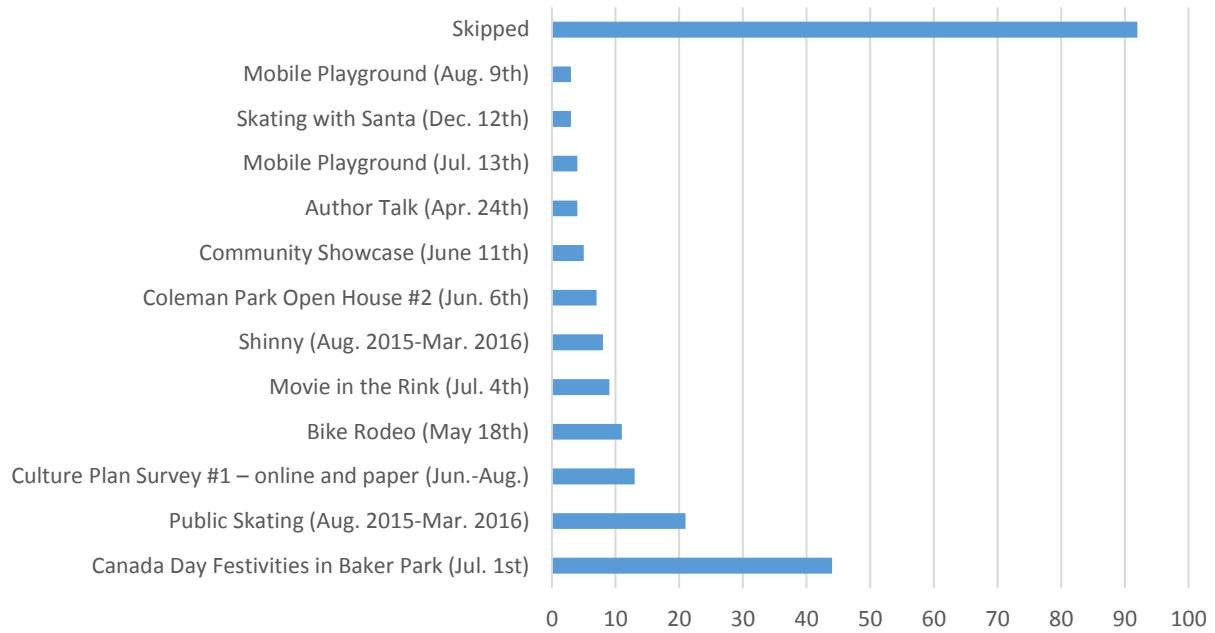
Wednesday	7	0	8	6	24	12	4	<b>61</b>
Tuesday	1	5	5	7	15	23	4	<b>60</b>
Thursday	9	5	18	17	3	3	7	<b>62</b>
Sunday	1	12	14	14	4	2	16	<b>63</b>
Saturday	28	22	5	1	3	8	3	<b>70</b>
Monday	3	2	4	13	4	9	25	<b>60</b>
Friday	24	22	9	2	6	3	1	<b>67</b>
Skipped								<b>90</b>

Q25. What times of the day are best to host programs or events? Please rank (#1 as your top choice)



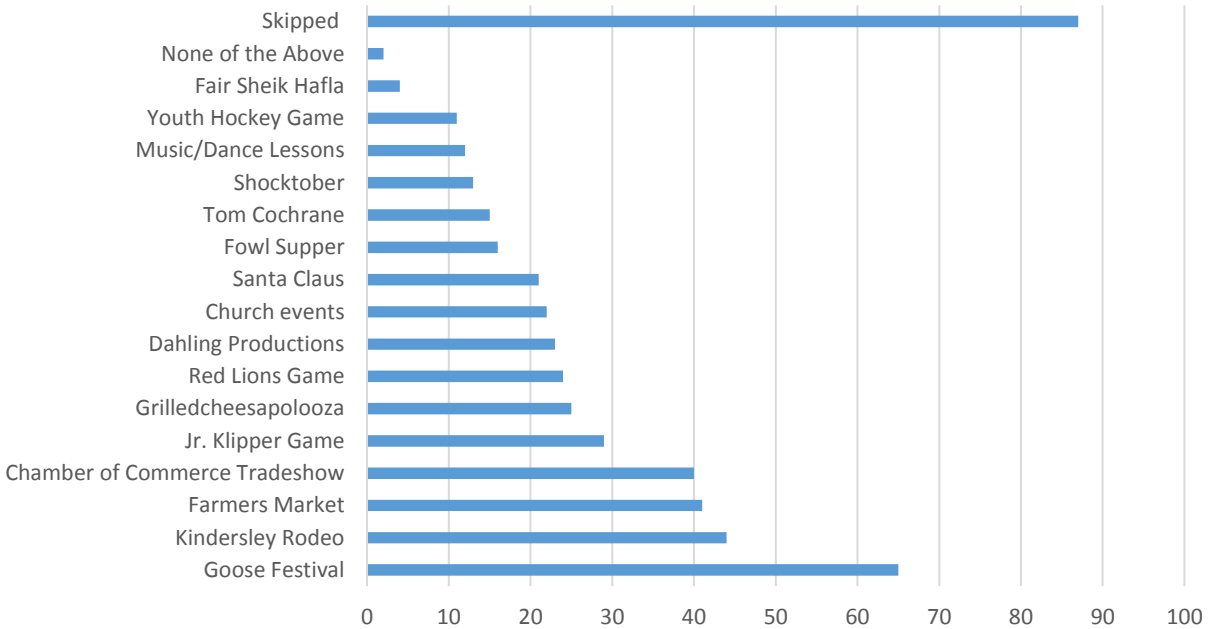
Evenings (6pm-10pm)	60	10	4	<b>74</b>
Afternoons (1pm-4pm)	10	49	4	<b>63</b>
Mornings (9am-12pm)	4	3	55	<b>62</b>
Skipped				<b>90</b>

Q26. In Survey #1, multiple respondents commented that finances were a significant barrier to participation. Each year, the Town of Kindersley for residents. Which ones were you able to attend and enjoy?



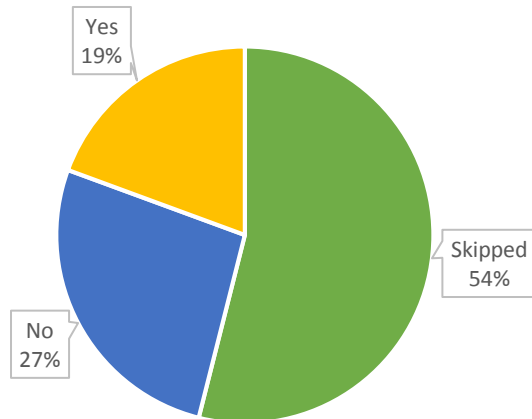
Canada Day Festivities in Baker Park (Jul. 1 <sup>st</sup> )	44
Public Skating (Aug. 2015-Mar. 2016)	21
None of the Above	16
Culture Plan Survey #1 – online and paper (Jun.-Aug.)	13
Bike Rodeo (May 18 <sup>th</sup> )	11
K-Town Chowdown – Culture Days (Oct. 2 <sup>nd</sup> )	11
Movie in the Rink (Jul. 4 <sup>th</sup> )	9
Shinny (Aug. 2015-Mar. 2016)	8
Coleman Park Open House #2 (Jun. 6 <sup>th</sup> )	7
Community Showcase (June 11 <sup>th</sup> )	5
Author Talk (Apr. 24 <sup>th</sup> )	4
Mobile Playground (Jul. 13 <sup>th</sup> )	4
Skating with Santa (Dec. 12 <sup>th</sup> )	3
Mobile Playground (Aug. 9 <sup>th</sup> )	3
Creative Writing Workshop – Culture Days (Sept. 30 <sup>th</sup> )	3
Open Studio – Culture Days (Oct. 1 <sup>st</sup> )	2
Identifying Community Assets #1 (Oct. 19 <sup>th</sup> )	2
Culture Mapping Session (Sept. 28 <sup>th</sup> -29 <sup>th</sup> )	1
Skipped	92

Q27. There are many cultural activities offered by the community. From the short list below, which were you able to attend and enjoy?



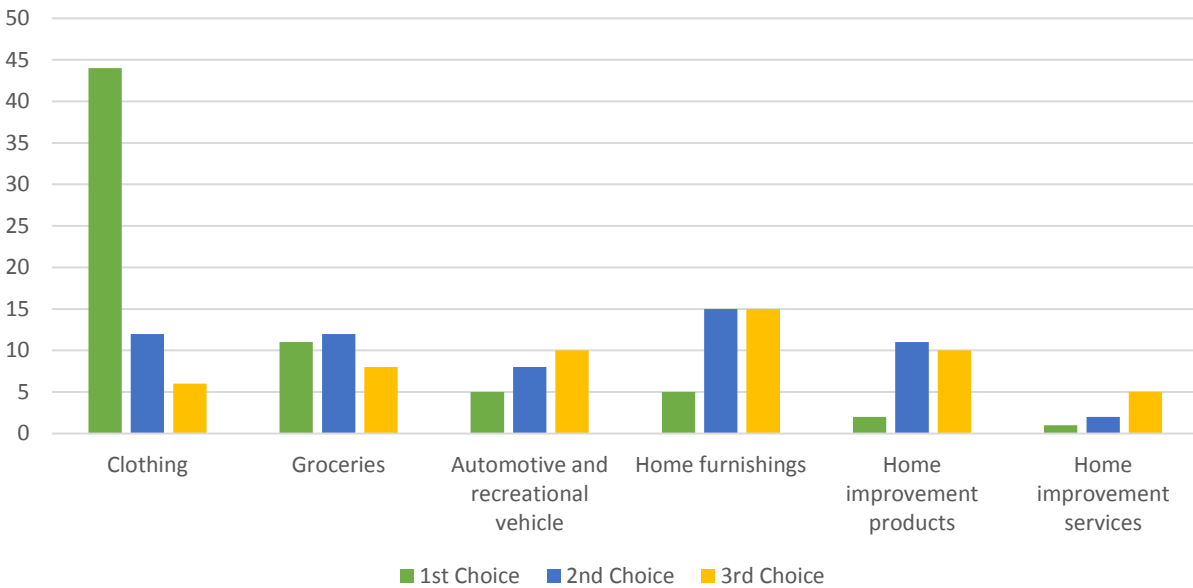
Goose Festival	65
Kindersley Rodeo	44
Farmers Market	41
Chamber of Commerce Tradeshow	40
Jr. Klipper Game	29
Grilledcheesapoolooza	25
Red Lions Game	24
Dahling Productions	23
Church events	22
Santa Claus	21
Fowl Supper	16
Tom Cochrane	15
Shocktober	13
Music/Dance Lessons	12
Youth Hockey Game	11
Fair Sheik Hafla	4
None of the Above	2
Skipped	87

Q28. Do you know that the Downtown Kindersley Association businesses host a 'Black Friday' sale every year offering discounts and sales?



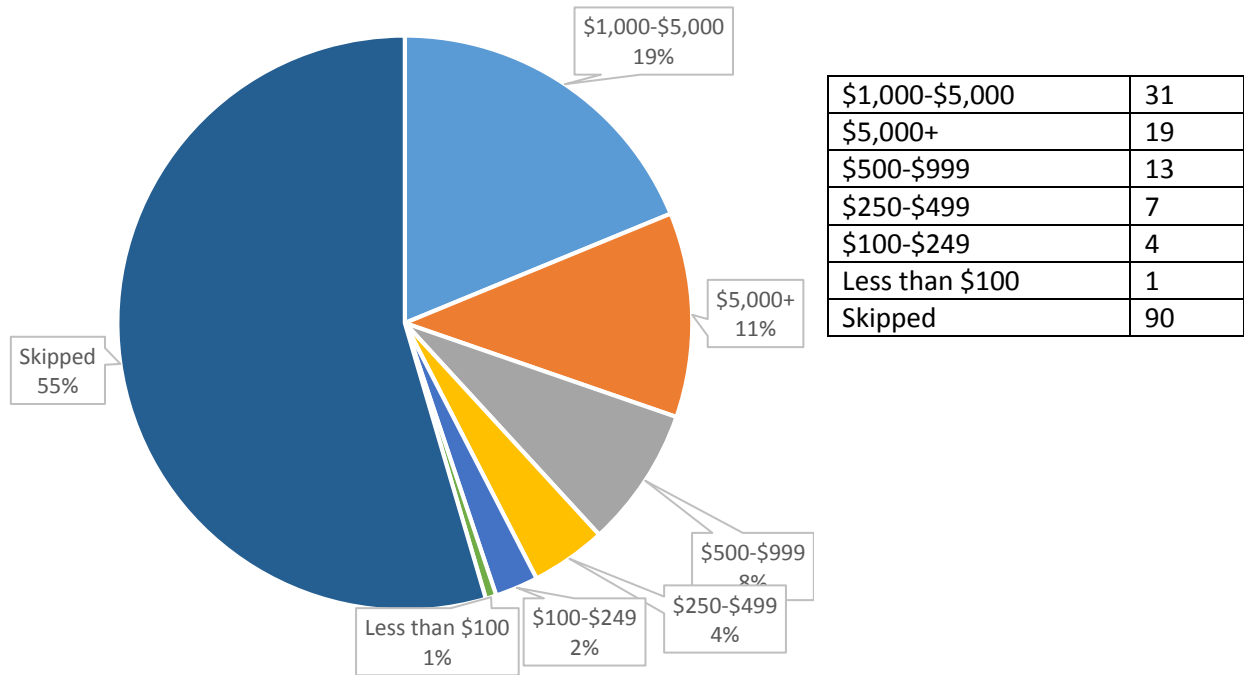
No	44
Yes	32
Skipped	89

Q29. Out of town shopping was ranked the second highest response in Survey #1 from respondents who were asked where they shop the most. This has a negative economic impact on our community. Conversely, it can be an entrepreneurial opportunity. Please rank what you shop for out of town. Please rank (#1 as your top choice).

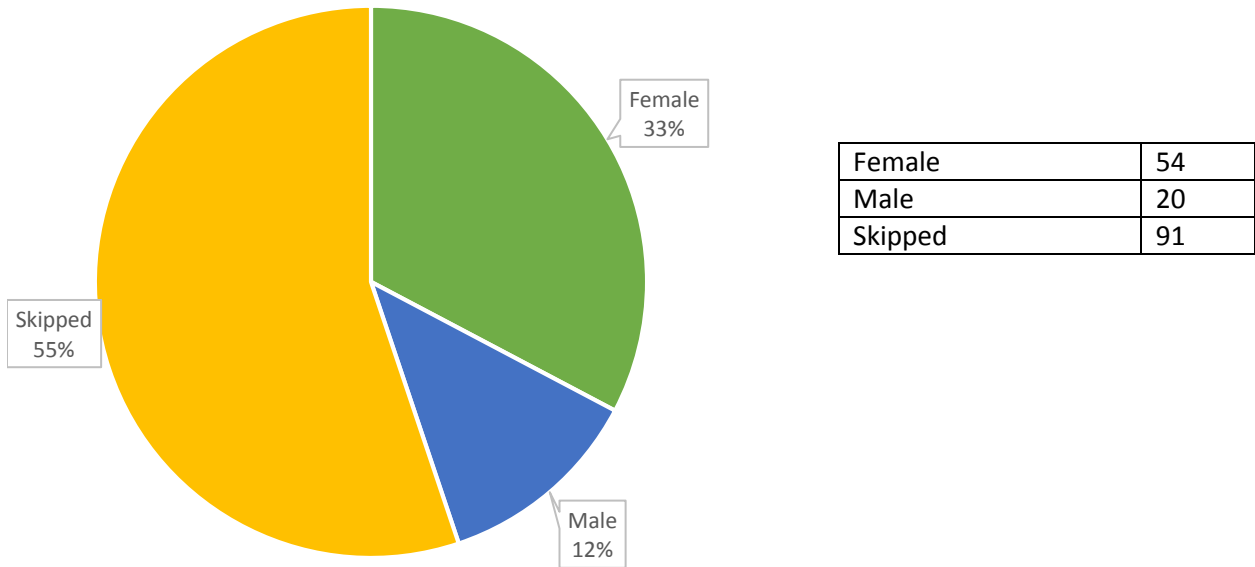


Clothing	44	12	6	3	0	0	65
Groceries	11	12	8	3	9	16	59
Automotive and recreational vehicle	5	8	10	4	11	16	54
Home furnishings	5	15	15	12	4	4	55
Home improvement products	2	11	10	17	13	2	55
Home improvement services	1	2	5	14	15	15	52
Skipped							95

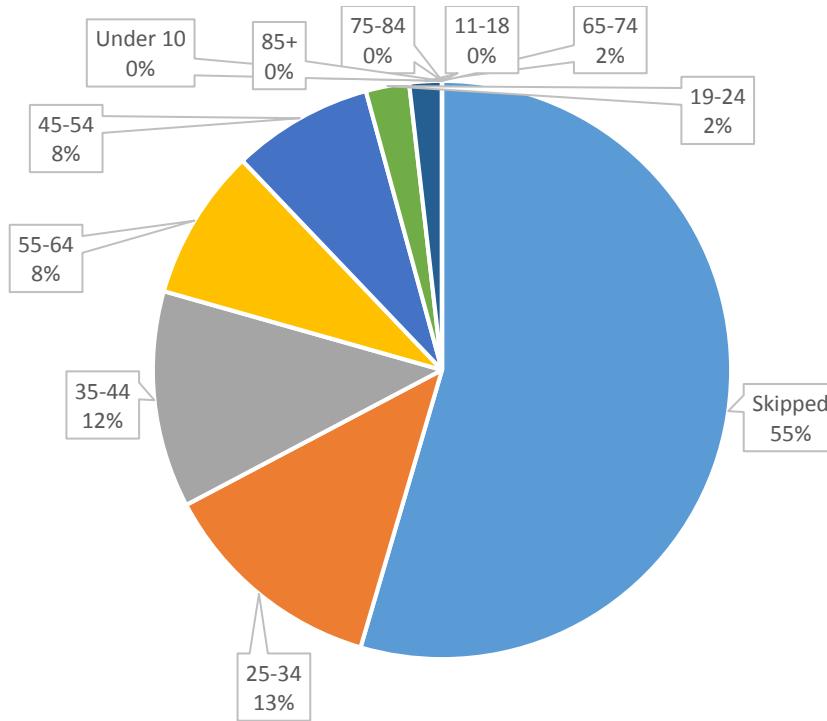
Q30. How much would you say you spend on average, out of town per year?



Q31. Gender

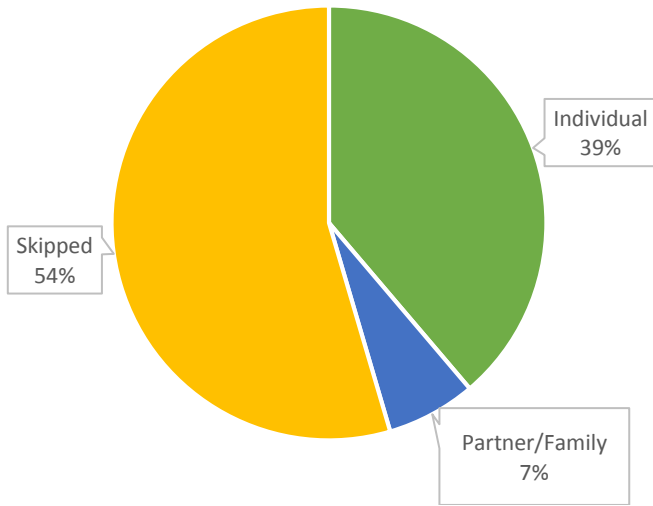


Q32. Age



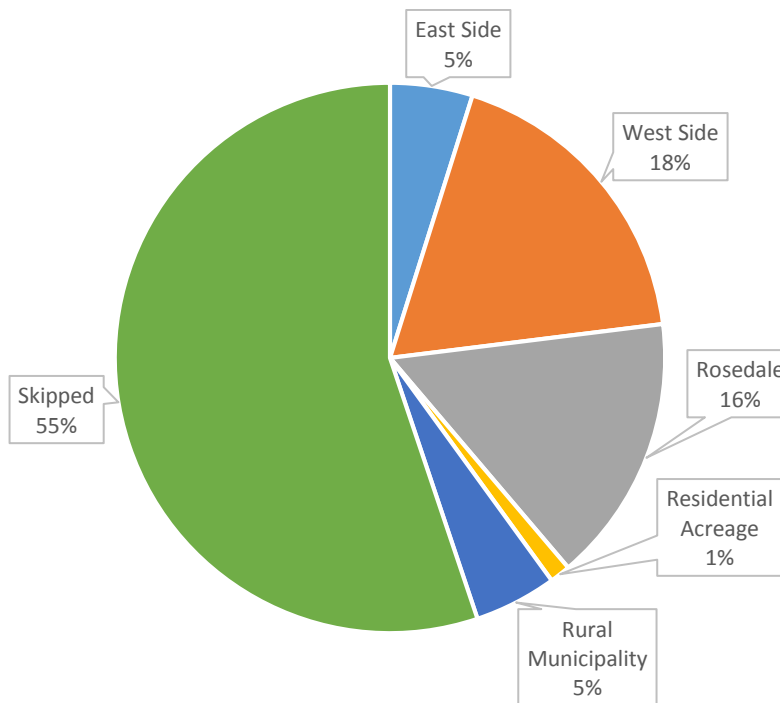
25-34	21
35-44	20
55-64	14
45-54	13
19-24	4
65-74	3
Under 10	0
11-18	0
75-84	0
85+	0
Skipped	90

Q33. Did you complete this survey as an individual or with a partner/family?



Individual	64
Partner/Family	11
Skipped	90

Q.34 Where do you live in town? (We are interested in seeing if the results are a sampling of voices across the community)



West Side	30
Rosedale	26
East Side	8
Rural Municipality	8
Residential Acreage	2
Skipped	91