



Kindersley Culture Plan Advisory Committee
Wednesday, October 5, 2016
West Central Events Centre
Second Floor Conference Room
8:00 am

MEETING #7

Present: Tim Hanna, Helen Barclay, Richelle Dahl, Marilyn Shea, Sharon Haubrich, Tom Morris, Michelle McMillan, Bill Warrington, Heather Wall

Regrets: Tessa Sautner, Tammy Diemert

1. Call meeting to order 8:05am
2. Business Arising from Meeting #6
 - a. Discuss Survey #1
 - i. Tim and Michelle consolidated responses from Survey #1 to better represent the consensus of responders. The group discusses how to push information forward to the community to increase responses. Social Media is an option but the top response from the public was that they wanted to receive information by word-of-mouth. Radio and print were noted as being good avenues to get the word out to the community. We need to take a look at the demographics of our community and then push advertising through avenues that may assist in leading to word of mouth (print and radio).
 - ii. Rina Rast from Kindersley Social is looking for an interview to promote the plan.
 - iii. Tim read through the summarized responses and the groups discussed how to return the data to respondents in Survey #2. Multiple questions were identified as concepts to tighten up for the next survey to strengthen responses.
 - iv. It was surprising to identify that Heritage was not a top responses for #5 – what is the disconnect?
 - v. The question 'how important is culture to you' should be asked in the next survey to get a better idea of the significance to participants.
 - vi. A better definition will be required for the word 'culture' in the next survey. The Committee would be best to try to come up with a definition and then ask for support in Survey #2. Many key words are noted from Survey #1.

- vii. There is a consistency in the amount of skipped responses in the middle of the survey. As the survey continues, the number of skipped responses eventually increases – this could be due to disinterest in the activity or just wanting to express opinions for certain questions.
 - viii. It will be important to identify WHERE the public wishes to get their information from. The responses from Q# 21 gives an idea of where people prefer to look.
 - ix. The question ‘What do you shop for out of Kindersley’ should be asked in survey #2.
 - x. Kindersley’s identity (Q#6) appears to be mixed and not one clear descriptor.
 - xi. In Q#18 a considerable amount of shopping is done outside of Kindersley. Need survey should focus on exploring what types of products and services are purchased outside.
 - xii. Discussion centered around how long people have lived in Kindersley and how that is impacted by the economy.
- b. Kitchen Table Sessions – updated
 - i. List of people to interview (confirm list & who conducts interview)
 - 1. Sheet passed around to update who has completed more Kitchen Tables sessions.
 - c. Mapping Exercise updates
 - i. Schools
 - 1. All elementary schools participated on Sept. 29th after the Terry Fox Run. Responses were collected from all students present on that day.
 - ii. Workshops
 - 1. Two people attended the two sessions. Perhaps the maps can be installed in community centers so that individuals who are waiting can contribute.
 - 2. Committee members will complete their own maps.
- 3. New Business
 - a. Planning Survey #2 questions
 - i. Tim and Michelle will begin to craft questions for survey #2 and circulate the group. Members will submit ideas for questions over the next week.
 - b. Quiz – a quiz can be created to assist in educating the public about Culture in the community.
- 4. Next Meeting
 - a. November 2, 2016 – 8am
- 5. Adjourn 9:24am