



Kindersley Culture Plan Advisory Committee  
Wednesday, May 4, 2016  
West Central Events Centre  
Second Floor Conference Room  
Meeting #2  
8:00 am

## MINUTES

Present: Tessa Sautner, Tim Hanna, Helen Barclay, Michelle McMillan, Sharon Haubrich, Richelle Dahl, Theresa Leinenweber

Regrets: Tammy Diemert, Tom Morris, Bill Warrington Marilyn Shea, Shannon Sutherland,

1. Call meeting to order 8:10 pm
2. Introductions
  - a. Theresa Leinenweber – Town of Kindersley – Support from the economic development sector in community.
  - b. Richelle Dahl – Dance teacher/Production company – She grew up in Kindersley and left after high school to attend post secondary education in Australia. Richelle returned to Kindersley to contribute to the community and develop performers and resources because it was what she was looking for when she was growing up here.
3. Business arising from meeting #1
  - a. Regular meeting – day and time – first Wednesday of the month at 8am
  - b. Gaps in representation
    - i. Community Futures could be a good fit to engage in this project. After a couple of unsuccessful attempts to connect, Theresa will attempt to make contact.
  - c. Sask culture information
    - i. Members should earmark and read the documents provided in binders to get a better understanding of the culture planning process and rationale.
  - d. Case studies – Maple Creek and Radville, SK
    - i. These are additional resources to read regarding outcomes from cultural planning and community engagement initiatives. Evidence of ideas to attract the public and encourage participation in a creative way.
  - e. Folklore workshop confirmed
    - i. Michelle will get information about the event and create an invitation for group members to send out to community members. A conference call may be required to make this happen. June 13 & 14 are probable dates. It is expected

that we will be able to gather 30-40 people to make the event an engaging discussion.

#### 4. New business

- a. Culture mapping – This is a unique process and part of the cultural planning process. It is commonly used for Downtown Revitalization and Placemaking initiatives. Mapping is a light activity that captures a lot of information from participants.
  - i. Culture Resources (SaskCulture) – Example of a web diagram that assists participants to list local resources or assets next to each heading. The final result is a composite of information provided by all participants which offers different perspectives from across the community and demographics. The added bonus to this activity is that it will offer us ‘secret finds and artisans’ that exist in our community but are not well known. This resource focuses on the Creative industries which are business or programs/services based on production of creative resources, skills and products (e.g. woodworking). This will be a useful model as we move further into the process, we will have the freedom to amend this document as we need, adding other cultural elements to gain a better picture of Kindersley’s place making.
  - ii. Mapping – A Town map would be printed for each table of participants and facilitators would be asked to identify cultural assets, experiences and resources locally. This will help to identify where we should be directing our enhancement efforts in the community. Example of questions include: Where do you go to relax? Where do you go for culture or leisure?
  - iii. A physical boundary can be applied to these activities so that we capture valuable information about the surrounding area which our residents utilize (e.g. sod house, banding owls). The Advisory Committee can determine the geographic boundaries for data capturing regarding engagement practices. This will enable greater access for creative people, bringing local goods back into the process and lifestyle of residents.
  - iv. Great Place to Live document – Example of cultural assets and quality of living assets in a community. Data can be captured by creating this as an online activity for participants to fill in a form/text box on the Culture Plan website.
  - v. Franco Bianchini’s Culture Resources – Another way that resources can be broken into categories and interpreted as cultural resources or quality of living elements. In addition to the cultural resource categories from other activities, it will consider external perceptions of the community, urban landscapes and the attractiveness of the ‘out of hours’ economy (after 5pm).
  - vi. The committee likes the SaskCulture diagram and using a map for the interactive exercises. These can be consultation/workshop activities.
- b. Community engagement
  - i. Methods for gathering public input
    1. Online surveys - Try to keep surveys to a 5-10-minute activity. It will require an attractive title to encourage participation, ex. What Do You Think About Kindersley?

2. Street team/Public pumper – a summer student has been approached to assist in the Culture planning effort. They can support through being a representative onsite during local functions over the summer months or present on Main Street, collecting feedback from the public. It is great youth engagement, will support data collection and increase attention to the project.
    - ii. List of groups to contact for input sessions
      1. Each committee member will create a list and share to the remaining members. This will ensure a wide range of invitation and participation.
    - iii. Example questions for online survey
      1. The committee reviewed drafted survey questions and discussed which survey they should be featured on. These will be edited by Michelle and Tim, and circulated back to the committee prior to posting online.
    - iv. Set dates
      1. A list of dates will be shared amongst the group to confirm or reject with one core list of activities advertised to the community. They will be informed of opportunities from the initial stages of the project.
  - c. Regional perspective – how do we get input or members
    - i. It will be difficult to complete a regional plan at this stage but we could reach out to surrounding RM's and potentially attend a meeting to inform them of the project.
5. Other Business
  - a. Outcomes from our Culture Plan – can be discussed at another meeting
  - b. What to expect from a Culture Plan? – can be discussed at another meeting
  - c. Benefits – SMART goals and Action Plan – resources in binders and can be discussed at another meeting
6. Next meeting - June 1 @ 8:00am
7. Adjourn – 9:24am