



Kindersley Culture Plan Advisory Committee
Wednesday, August 3rd, 2016
West Central Events Centre
Second Floor Conference Room
Meeting #5
8:00 am

MINUTES

Present: Sharon Haubrich, Marilyn Shea, Michelle McMillan, Heather Wall, Bill Warrington

Regrets: Tom Morris, Tessa Sautner, Richelle Dahl, Tammy Diemert, Helen Barclay

1. Call meeting to order 8:20am
2. Open discussion – until 8:40am three members of the committee were present so an open discussion took shape around the current draw of Kindersley and some ways that the committee can attract attention or engage the public in the Culture Plan effort.
 - a. Kindersley's external look and feel
 - i. The question was asked: What do people come here for? The grocery store? Gas? Work? It is important for residents and business owners to remember that outsiders/visitors have different needs than our own and we should be considering how to 'entertain' and 'maintain' them in town. This will have community development and economic development impacts as external funds are being brought into the community as opposed to circulating local funds. Any effort will increase the population and or human activity in Kindersley – leading to a much fuller quality of life.
 - b. Duck Decoys
 - i. The committee could purchase or locate a collection of these and have people throughout the community paint them. They can later be displayed at Goosefestival and Culture Days events. The intention of this is to connect the community to one of its historic symbols and to introduce the ideas of collaborate art and public art in a small way. This initiative could promote the Culture Plan effort and get more people on board.
 - c. Artwalk
 - i. Some committee members have experienced art walks in other communities and some challenges that were present during an attempt in Kindersley. Marilyn shared the 6-week program in Olds, AB and Sharon remembered the artwalk that took place for Culture Days. This could be another opportunity to attract

attention to the Culture Plan or a roll out result to promote Culture in the community.

3. Business arising from meeting #4
 - a. Culture plan survey #1 – closes August 31st
 - i. Briefly discussed the structure and concept of the second survey that will take place from Oct. 25th-Dec. 17th. The survey questions will take the results of the first survey, present the responses and pose the following questions to the community; What you think about these results? Or What do you feel we can do to change this?
 - ii. This will be an effort in reading the community and how they respond to large projects over time and surveys. It is directing the public results back into the public to share with them what the opinions of their neighbors, family and friends are.
 - b. Letters to RM's in the region – perhaps once the plan is completed it can be presented to the RM's.
 - i. Decline from RM Kindersley
 - ii. Decline from RM Prairiedale
 - c. Timeline
 - i. A poster promoting all of the public engagement opportunities is being designed in-house and will be presented at the next meeting and released.
 - d. Kitchen table session – updated
 - i. Results of one session
 1. Richelle Dahl shared her results from a session with Lorne Staples. It was a positive experience and resulted in great responses. She was pleased to see how much community members care and will get on board with initiatives if it is for mending fences or building up our community.
 - ii. List of people to interview
 1. Everyone is working on their own list and 'feeling' out who they will plan to interview.
 - e. Business cards
 - i. Distribute to community
 1. Cards were distributed to the committee members and will be available at the Town office and next meeting. These cards are a promotional tool and easy to hand out when communicating to the public about the Culture Plan. The committee will use them to direct traffic to the website and activities taking place.
 - f. Champion statement – were unable to discuss, members will continue to think of what they would like to share.
4. Next meeting
 - a. September 7th, 2016 – 8am
5. Adjourn – 9:20am