



# Town of Kindersley

ADMINISTRATION OFFICE

BOX 1269 106 – 5<sup>TH</sup> AVENUE EAST  
KINDERSLEY SK S0L 1S0 CANADA  
PHONE (306) 463-2675  
FAX (306) 463-4577  
EMAIL: [office@kindersley.ca](mailto:office@kindersley.ca)  
WEBSITE: [www.kindersley.ca](http://www.kindersley.ca)

**June 12, 2014**

## **NEWS RELEASE**

### **World Cup Activities Launch at Events Centre**

The World Cup of Soccer - the world's largest sporting event - begins Thursday, June 12 in Brazil.

The Town of Kindersley is celebrating the spirit of the game and the multiculturalism of the event by opening the lounge at the West Central Events Centre during the hours of noon to 6 pm (Monday to Saturday) for fans to watch games, eat free snacks, and enjoy a beverage. Specialty beer from Mexico, Netherlands, and Italy, as well as wine, will be available.

We also want residents and children to enjoy participating in the game itself. Artificial turf has been laid on the Events Centre pad and is available for soccer play during the next few weeks. The used turf was purchased at a bargain price of just over \$5,000 including shipping from a facility in Edmonton. Depending on the interest shown in the turf, the Town will consider the future purchase of an ice pad surface that will allow turf to be used any time of year.

A World Cup Trivia Challenge will also launch online at [www.kindersley.ca](http://www.kindersley.ca) and on the Town's social media feeds. One new question will be published each day. Participants have until July 17<sup>th</sup> to submit answers to win prizes.

For more information, contact 306-463-1820 or visit the West Central Events Centre.

-30-

For more information, contact Wayne Gibson, Communications Manager at 306-463-2675 or [communications@kindersley.ca](mailto:communications@kindersley.ca).