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NEWS RELEASE

Kindersley Challenges Humboldt in Tidiness Contest

The Town of Kindersley is challenging the City of Humboldt to see whose residents can log the most volunteer hours toward beautifying their respective community.

The friendly challenge will take place during Tidy Week, June 16-20, 2014, and is a precursor to the National Communities in Bloom judging that will take place in Kindersley on July 14.

The challenge is to see which community can log more volunteer hours of tidying yards, parks, roadways, alleys, vacant lots, work places, and any other locations that need beautification.

If Kindersley wins, Humboldt Mayor Malcolm Eaton has agreed to wear the Iron Horse Kindersley Klippers' jersey during the Humboldt Broncos' home opener this year. Kindersley Mayor John Enns-Wind has agreed to wear the Broncos' jersey if Humboldt is successful.

"We have developed a fantastic working relationship with the City of Humboldt and this is a fun challenge between our two communities," says Mayor Enns-Wind. "I have to say that I think Mayor Eaton will look good sporting a green and blue Klippers' jersey, so come on Kindersley, let's make sure we are victorious.

Mix 104.9 is partnering in the Tidy Week challenge by promoting and tracking volunteer hours which can be logged online at www.westcentralonline.com starting June 16.

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For more information, contact Wayne Gibson, Communications Manager at 306-463-2675 or communications@kindersley.ca.